From:	Bialosky,Laurie A
Sent:	Friday, March 30, 2018 2:45 PM
To:	Garfield,Wanda
Subject:	RE: Service Request 10956313 assigned to UFIT TSS Application Support (Provost Applications and Services - myIT Service Catalog Request)

Thanks very much! Enjoy your weekend, Laurie

Laurie Bialosky
Assistant to Dr. David Quillen
  Faculty Senate Chair and UF Trustee
University of Florida
Tigert 134
PO Box 113185
Gainesville, FL 32611
352-392-9019

From: Garfield,Wanda
Sent: Friday, March 30, 2018 2:45 PM
To: Bialosky,Laurie A <lbialosky@aa.ufl.edu>
Subject: RE: Service Request 10956313 assigned to UFIT TSS Application Support (Provost Applications and Services - myIT Service Catalog Request)

Hi, Laurie,

I looked at the Google Analytics support pages and found this:

Pageviews vs. Unique Pageviews

A *pageview* is defined as a view of a page on your site that is being tracked by the Analytics tracking code. If a user clicks reload after reaching the page, this is counted as an additional pageview. If a user navigates to a different page and then returns to the original page, a second pageview is recorded as well.

A *unique pageview*, as seen in the *Content Overview* report, aggregates pageviews that are generated by the same user during the same session. A *unique pageview* represents the number of sessions during which that page was viewed one or more times.

I hope this helps.

Wanda

Wanda Garfield
USER SUPPORT SPECIALIST
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From: Bialosky,Laurie A
Sent: Friday, March 30, 2018 2:32 PM
To: Garfield,Wanda <garfiw@ufl.edu>
Subject: RE: Service Request 10956313 assigned to UFIT TSS Application Support (Provost Applications and Services - myIT Service Catalog Request)

Thanks so much for checking into this Wanda and no need to contact Enterprise reporting. Just one quick question: what is a unique page view and how is that different than a page view?
Kind regards,
Laurie

Laurie Bialosky
Assistant to Dr. David Quillen
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From: Garfield,Wanda
Sent: Friday, March 30, 2018 2:04 PM
To: UFIT Service Desk <servicedesk@ufl.edu>
Cc: Bialosky,Laurie A <lbialosky@aa.ufl.edu>
Subject: RE: Service Request 10956313 assigned to UFIT TSS Application Support (Provost Applications and Services - myIT Service Catalog Request)

Hello, Laurie,

Unfortunately, we don't track clicking events on the FORA website. I can give you the total number of page views for the past year for this page
http://fora.aa.ufl.edu/FacultySenate/Councils/Budget-Council
is 254 page views/190 unique page views. But it doesn't break it down into how many people clicked on the UF Financial Transparency portal link.

I can ask Enterprise Systems (Reporting Services) if they keep track of how many people use the portal, but I'm not sure if they can track where the people going in come from. Meaning they could be accessing that portal from more than just that link found on the FORA page.

Wanda

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